



Marketing Solutions For Premier Partners



TRAVELING LITE

This package is ideal for retreats that are 3-6 months out and are in need of basic social media and brand marketing.

COVERING GROUND

Recommended for retreats a minimum of 6 months out. This package includes the assets necessary to announce your retreat to your followers, and the world. Let everyone know that your retreat is going to be an unforgettable experience not to be missed!



PICK & CHOOSE

Our goal is to help you make your retreat a success! Feel like our packages don't meet your needs? Design a custom package that has the services and support you're looking for. Create a package from our "a la carte" options or add on to an existing package.





Marketing Packages Overview

TRAVELING LITE

PRICES STARTING AT \$350

This package is ideal for retreats that are 3-6 months out and are in need of basic digital and brand marketing.

Includes the following:

- *Introductory call with marketing consultant.*
- *20 custom social posts using strategically selected stock or personal images with accompanying captions, posted by client on social media (price may vary based on image prices).*
- *1 custom flyer in digital and print format for distribution*
- *Creation of retreat page on existing website, with link to custom booking page on WeTravel*
- *Social media optimization/ recommendations (if necessary)*
- *Creation of Facebook event including link to booking page retreat announcements and accompanying posts*

COVERING GROUND

PRICES STARTING AT \$700 (PAYMENT PLANS AVAILABLE)

Recommended for retreats a 6+ months out. This package includes the assets necessary to announce your retreat to your followers, and the world. Let everyone know your retreat is going to be an unforgettable experience not to be missed!

Includes everything in our Lite package, plus the following:

- *Follow up calls with marketing consultant as necessary*
- *30 additional social media posts (photos and captions), posted by marketing team (50 total)*
- *Cover photo selection for all existing social media pages*
- *2 additional unique flyers (3 total)*
- *Creation of Social Media Contact Calendar with plan of execution*
- *One custom email, announcing retreat to existing email list*
- *Creation of one newsletter with retreat announcement (client to provide additional content), or retreat announcement created for existing newsletter.*



Marketing Packages Overview - Cont.

PICK & CHOOSE

Our goal is to help make your retreat a success! Feel like the above packages don't quite fit your needs? We can design a custom package that has the services and support you're looking for. Create a package from our "a la carte" options or add any (or all) of them onto an existing package.

- *1 Blogs Post- includes 3 social media posts to help generate interest to lead back to it.*
 - \$100
- *Website Refresh; SEO Optimization and Recommendations*
 - Cost Estimate Based on Website
- *1 Custom Email*
 - \$75
- *Handle/Manage all Social Media Postings (Weekly/Monthly)*
 - Estimate based on client needs.
- *Additional Social Media Posts (to be posted by client)*
 - \$50/post

Additional marketing services available through The Social Bit:

- *Brand Management*
- *Social Media Best Practices*
- *Reputation Management*
- *Business Coaching*
- *Other Consulting Services*